

ABSTRACT OF THE DISCLOSURE

In a racing game in which a plurality of racing members, each having a member name, participate in a plurality of races taken place therein, a player name which is registered by a game player is assigned to an associated racing member as a part of the member name thereof. When a racing member to which one player name is assigned has a better race record than another racing members have. A special race having a race name is established as one of the plural races, and the one player name is assigned to the special race as a part of the race name thereof.